Poster Day

The challenge to support self-protection

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WP5: A second perspective in ANYWHERE

- Full crisis management cycle
- Pro-active and reactive actions
- Support for emergency services
- WP2: W&C forecast
- WP3: Impact forecast (MH-EWS)
- WP4: Decision support for emergency response (A4DEMOS)
- WP6: Pilots (4 sites)
- WP7: Business models
- WP1: Co-ownership (?)





- Reduce vulnerability/exposure
- Innovative companies!
 - Create business opportunities

Dr.-Ing. Jens Pottebaum



Subjects

- Citizen
- Neighbourhoods
- **Communities**

Family

Individual

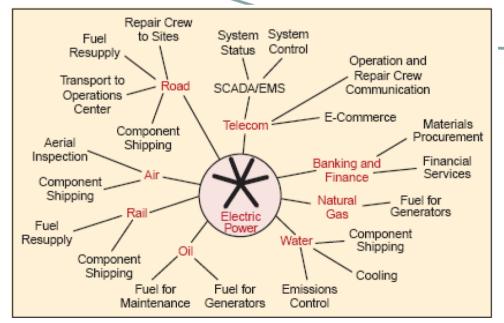
Neighbourhood

Communities

SME

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- Large company
- **Critical Infrastructure**



EC, SWD(2013) 318 final, 28.8.2013

Different motivation

http://www.bbk.bund.de/EN/Publications/publications node.html

Obligation

Communication of obligations to citizens by German BBK

Resource shortage

Optimisation of response

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22 Flooding

Floodina

Highly

fleet

integrative

management

Cooperation with professional emergency services

www.retter.tv

Reacting to alert



Acting without reception of alert

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www.marca.es

www.ksta.de/dpa

Tools and services

Standard

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https://thesunshine.co/

Special self-p* tools and services

tools and services

Sunshine Have the best day that you can Sunshine is a fun, smart weather app that keeps you prepared for the **Industry-Specific Solutions Crisis360 Configured For You**



Regardless of your business or industry, your crisis plans and business continuity objectives will always focus on protecting lives, assets and infrastructure. However, Crisis360 recognizes that the types of incidents common among similar businesses, along with the legislation and terminology, may all differ.

What keeps you awake at night?

Universities | Retail & Restaurants | Power & Utilities | Logistics & Transportation | Healthcare | Municipalities | Facilities Management

http://www.crisis360.com/

Phase / Perception of endangerment

http://emergency5.deepsilver.com/

Self-Preparedness

Serious Game: No scripts, every phenomenon should be simulated



Self-Protection

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Business Continuity:
Plans for preparedness
Support for protection



http://www.resiliencexpert.com/

Methodology

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- A service for camping sites in flash flood areas
- A service for schools located in flash flood areas
- A service for electricity networks in storm events
- A service for food distribution/logistics companies

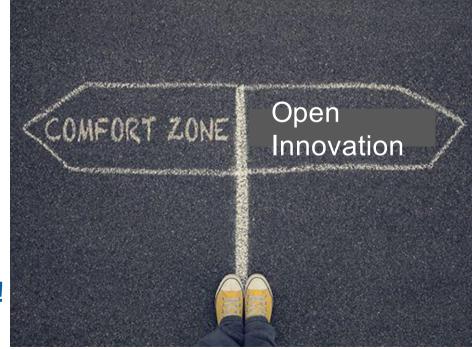
Existing self-p* products

Existing standard products









But following guidelines, patterns, recommendations!

Thanks a lot for your attention!



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